# mipim

### Programme 2025

# Conferences & Events

11 - 14 March 2025 Housing matters! On Monday 10 Palais des Festivals, Cannes

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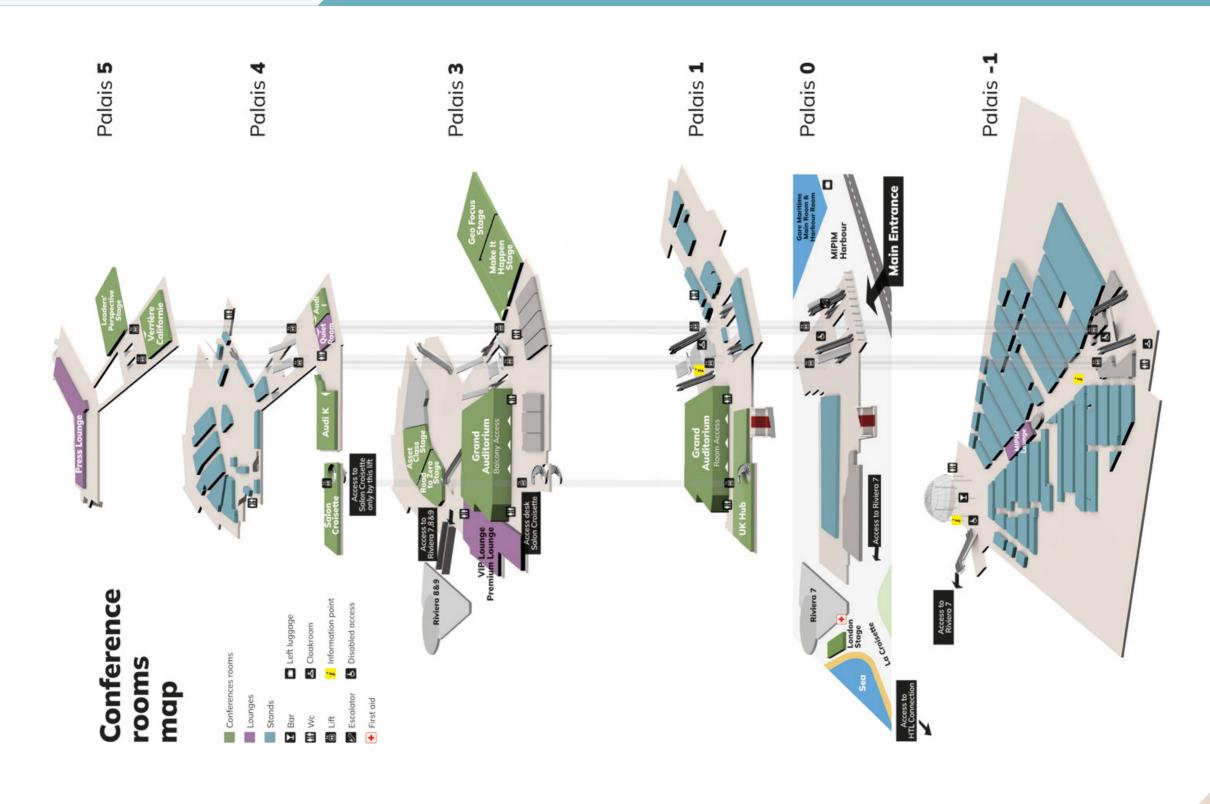


REGENERATION

BRAINERY







# Leaders' perspective stage

Debate big picture topics and investment trends, including how to be a change maker, demographic change, and the latest macroeconomics, finance challenges and rising insurance costs.

### Road to Zero

Dive into the deep end and find out firsthand about the many innovative initiatives the real estate community is taking on the road to net zero. Walk away feeling inspired to do even more.

### **UK Hub**

Explore the latest trends, opportunities and challenges in this dedicated stage for the UK.

# HTL Connection

### New location, new conference cycle.

Our conference cycle has been designed to address the fundamental topics of the 2025 hospitality industry and beyond. Hospitality developers, operators, and investors will discuss Investment climate, multi-destination assets and hybridization, leases and contractualization, leisure offerings, and the shift in destinations.

# Make it happen stage

In 2025 the Make it happen stage will focus on attracting talent on Tuesday, how to make the best of Artificial Intelligence on Wednesday and successful public private partnerships on Thursday.

Thursday Make it happen to be hosted in our new conference venue in Gare Maritime.

### Asset Class stage

Hear all you need to know via six comprehensive workshops on residential, logistics, offices, healthcare, data centres and life sciences. Network, learn and debate with your peers in these not to-be-missed sessions

## Geo Focus stage

Join special dedicated focuses on the key MIPIM markets of France, Germany, the Nordics, Gulf, Africa, Asia, and Central and Eastern Europe.

Discover our new conference venue with a view in 2025!

The Gare Maritime (registration venue in 2024), will now host MIPIM outstanding events such as the Forum des Élus and Equality of opportunities in real estate on Wednesday, the Public Private Partnerships on Thursday, and much more!

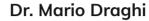
# **Notes**





Don't miss out on the opening night at #MIPIM2025 – where 2,000+ leaders and real estate professionals from across the globe will come together to connect, collaborate, and shape the future of real estate.

Tuesday 11<sup>th</sup> March - 19.00-22.00 - Croisette & Riviera 9, Palais des Festivals, Cannes



Former President of the Council of Ministers of Italy & President of the European Central Bank (ECB)

Opening Keynote - Tuesday 11 March - 15.00 - 16.00 - Grand Auditorium Stage

Mario Draghi served as President of the Council of Ministers of Italy from February 2021 to October 2022. His tenure as Prime Minister was defined by many memorable achievements, most notably including the fight to end the Covid-19 pandemic, his leadership of the Next Generation EU initiative, and his solidarity with the Ukrainian people during the ongoing war with Russia.

Described by Paul Krugman as "[arguably] the greatest central banker of modern times," Dr. Draghi was President of the European Central Bank (ECB) from November 2011 to November 2019 and is widely credited with saving the Eurozone. Over his eight-year term, the monetary policy of the ECB led the Eurozone into an expansion with the creation of 13 million jobs, and the European stock market rising by two-thirds.

Mario Draghi has been at the center of the most globally impactful economic events of the last four decades, including the 2012 Eurozone crisis, the 2015 Greek Debt Crisis, and Brexit. Prior to 2011, Dr. Draghi served as Governor of the Banca d'Italia and Chairman of the Financial Stability Forum (later the Financial Stability Board) that crafted for the governments of the G-7 countries the first regulatory response to the global financial crisis. Drawing on these extraordinary experiences, Dr. Draghi is among the most well-equipped experts to provide analysis on the future direction of the global economy.

Dr. Draghi was listed as the  $8^{th}$  most powerful person in the world by Forbes in 2014 and the world's second greatest leader by Fortune in 2015. He received his PhD in Economics from the Massachusetts Institute of Technology.

Dr. Draghi is globally known for his bold and spirited speeches. He simplifies the world financial outlook, giving audiences the keys to understanding what is needed to control risks and translates uncertainty into tangible takeaways for audiences worldwide.

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Speakers Notes

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Manager
MACE FIT OUT
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CAMILLE ZELL
Real Estate Lawyer
(Associate)
JEANTET

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All the conferences are open to all without registration unless there is a mention "by invitation only"

# **Notes** Join the international buzz, with the chance to enjoy a vibrant evening located on the Croisette

# **At A Glance Programme**



for the very first time, featuring a live band DJ sets, and cocktails.

Tuesday 11<sup>th</sup> March - 19.00-22.00 - Croisette & Riviera 9, Palais des Festivals, Cannes

### Monday 10 March

13.00 - 22.00 **Grand Auditorium** 

### **HOUSING MATTERS!**

a mipim event

GOLD SPONSORS





### Creating a new deal

The Housing Matters! conference will kick off on Monday afternoon, exploring the mismatch between housing supply and demand.

Housing Matters! brings together investors, developers, local authorities, associations and urban experts to explore the latest trends in supply and demand, collaborative solutions for affordable housing, new housing models that match the products to the current needs and share visions of innovative housing of tomorrow.

13.00 Welcome coffee 14.00 - 14.10 Introduction 14.10 - 15.10 The Trend - Supply Does Not Match Demand 15.10 - 16.00 Collaborative Solutions for Affordable Housing 16.00 - 16.30 Coffee Break 16.15 - 17.30 Housing Reboot Workshop (Salon Croisette) 16.30 - 17.30 The Goal - Adapting housing products to the needs 17.30 - 17.55 Paths for Tomorrow

17.55 - 18.00 Closing Remarks

18.00 Networking Cocktail

Open to all

16.30 - 22.00 **Hotel Martinez** 

### **RE IN▼EST SUMMIT**

a mipim event

The RE-Invest Opening and evening dinner By invitation only

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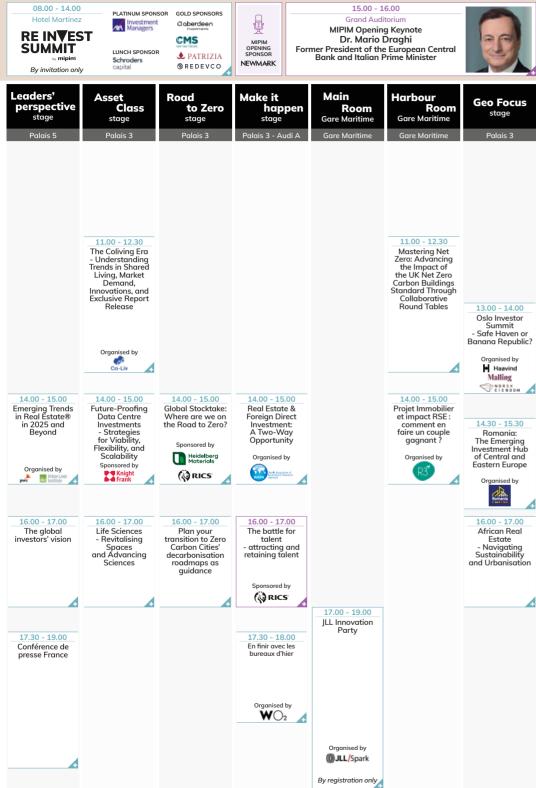
DINNER SPONSOR



RE-Invest has been providing for over a decade now at MIPIM an exclusive opportunity for sovereign wealth, pension and insurance funds and other capital owners to debate investment strategies for real estate in developed and emerging markets. Before the dinner, guests will answer the intriguing questions "What is keeping you awake at night?" and "What are you most excited about?"

By invitation only

### **Tuesday 11** March

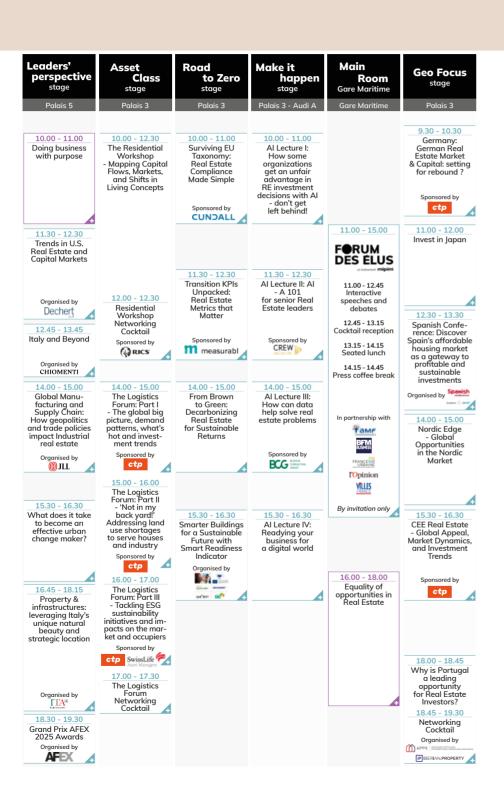


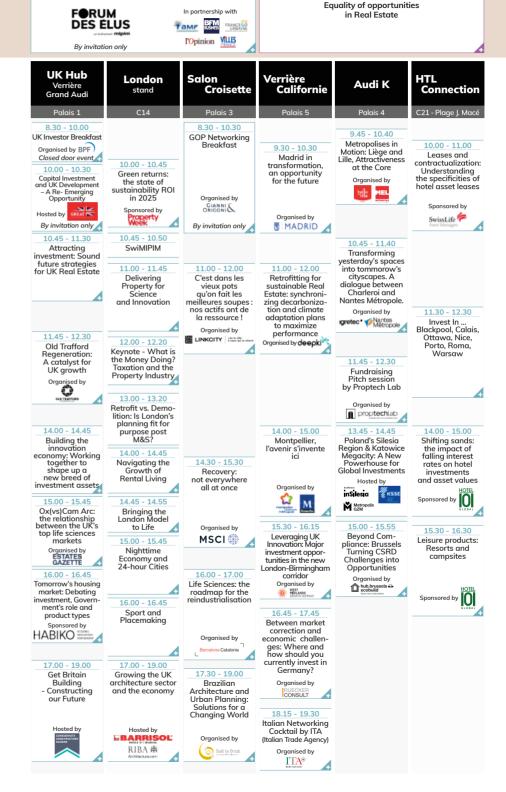




					and included in your
UK Hub Verrière Grand Audi Palais 1	London stand	Salon Croisette	Verrière Californie	Audi K	HTL Connection
	10.00 - 10.45 London and leisure: all fun and games				
	Sponsored by ESTATES  10.45 - 10.55  Keynote  11.00 - 11.45  Planning Change, Driving Growth				9.00 - 10.30 HTL Connection ribbon cutting ceremony & Networking Breakfast
	12.00 - 12.45 Affordable Homes			Poland's Logistics & Industrial Safe Bet: What is capturing investors' attention?  Hosted by AXIIMMO	Hosted by HOSPITALITY (2) MKG
14.00 - 14.15 The UK Hub Stage official launch and welcome speeches	14.00 - 14.45 5 years on: Workplace Trends	14.00 - 15.00  How the Saudi Giga Projects are contributing to the development of the Kingdom's	14.00 - 15.00 Reimagining Cities: Disrupting the Urban Doom Loop	14.00 - 15.00  New Tashkent: The Future of Uzbekistan's Capital City	14.30 - 15.30 Hybrid Hospitality: Multi-Destination
14.15 - 15.00 Investment strategies for clean buildings: Determining the right pathway forward	14.45 - 14.55  Bringing the London Model to Life	economy and the realisation of Vision 2030. Organised by المسلم المسلمية INVEST SAUDI	Organised by  CUSSMAN & WAKEFIELD	Organised by	Assets and Evolving Institutional Appetite
16.15 - 17.00 Faster, bigger, better - How can the North become the UK's develop- ment driver? Organised by	16.00 - 16.45 Stronger Together: Cross-borough working in London	16.30 - 18.00 Table-ronde « Revitalisation du patrimoine bâti »	16.30 - 17.30 From Vision to Value: Generating Alpha and Driving Total Returns Leveraging Digital	16.00 - 17.00 Tech vs. Real Estate Giants: Collaboration or Competition?	16.00 - 17.00 Invest In Blackpool, Calais, Ottawa, Nice, Porto, Roma, Warsaw
17.15 - 18.00 From trains to cranes: a residential development boom in the UK's best connected region Organised by	From 17.00 London Stand Opening Reception	Organised by  Horizon Leman  Closed door event	Organised by McKinsey & Company	17.30 - 18.30 7 Years of dreaming big: the story of the New Capital	17.30 - 19.00 Brazil Networking Cocktail Organised by
18.00 - 19.00 Universities as Drivers of Economic Growth	In partnership with			Organised by  ACU  ACU  ACU  ACU  ACU  ACU  ACU  AC	Propose of the collection
Organised by	Sponsored by				

### Wednesday 12 March





16.00 - 18.00

Main Room - Gare Maritime

11.00 - 15.00

Main Room - Gare Maritime

### Thursday 13 March

