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Programme 2025

Conferences & Events

11 - 14 March 2025

Housing matters! On Monday 10

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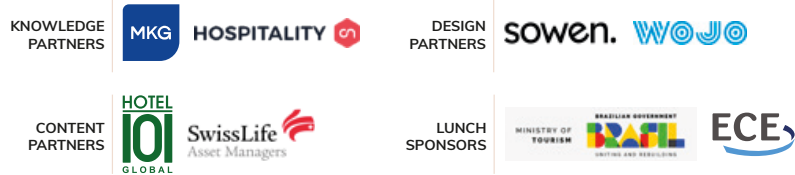
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Speakers



Dr. Mario Draghi

Former President of the Council of Ministers of Italy
& President of the European Central Bank (ECB)

Opening Keynote – Tuesday 11 March – 15.00 -16.00 – Grand Auditorium Stage

Mario Draghi served as President of the Council of Ministers of Italy from February 2021 to October 2022. His tenure as Prime Minister was defined by many memorable achievements, most notably including the fight to end the Covid-19 pandemic, his leadership of the Next Generation EU initiative, and his solidarity with the Ukrainian people during the ongoing war with Russia.

Described by Paul Krugman as “[arguably] the greatest central banker of modern times,” Dr. Draghi was President of the European Central Bank (ECB) from November 2011 to November 2019 and is widely credited with saving the Eurozone. Over his eight-year term, the monetary policy of the ECB led the Eurozone into an expansion with the creation of 13 million jobs, and the European stock market rising by two-thirds.

Mario Draghi has been at the center of the most globally impactful economic events of the last four decades, including the 2012 Eurozone crisis, the 2015 Greek Debt Crisis, and Brexit. Prior to 2011, Dr. Draghi served as Governor of the Banca d'Italia and Chairman of the Financial Stability Forum (later the Financial Stability Board) that crafted for the governments of the G-7 countries the first regulatory response to the global financial crisis. Drawing on these extraordinary experiences, Dr. Draghi is among the most well-equipped experts to provide analysis on the future direction of the global economy.

Dr. Draghi was listed as the 8th most powerful person in the world by Forbes in 2014 and the world's second greatest leader by Fortune in 2015. He received his PhD in Economics from the Massachusetts Institute of Technology.

Dr. Draghi is globally known for his bold and spirited speeches. He simplifies the world financial outlook, giving audiences the keys to understanding what is needed to control risks and translates uncertainty into tangible takeaways for audiences worldwide.

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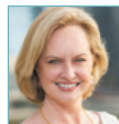
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Leaders' perspective stage

Debate big picture topics and investment trends, including how to be a change maker, demographic change, and the latest macroeconomics, finance challenges and rising insurance costs.

Road to Zero stage

Dive into the deep end and find out firsthand about the many innovative initiatives the real estate community is taking on the road to net zero. Walk away feeling inspired to do even more.

UK Hub

Explore the latest trends, opportunities and challenges in this dedicated stage for the UK.

HTL Connection

New location, new conference cycle.

Hospitality is an incredibly attractive asset for investors. However, one can be challenged by the diversity of products, investment theses, and contacts. Our conference cycle has been designed to address the fundamental topics of the 2025 hospitality industry and beyond. Investment climate, multi-destination assets and hybridization, leases and contractualization, leisure offerings, and the shift in destinations are the topics we will discuss with hospitality developers, operators, and investors.

Make it happen stage

In 2025 the Make it happen stage will focus on attracting talent on Tuesday, how to make the best of Artificial Intelligence on Wednesday and successful public private partnerships on Thursday. *Thursday Make it happen to be hosted in our new conference venue in Gare Maritime.*

Asset Class stage

Hear all you need to know via six comprehensive workshops on residential, logistics, offices, healthcare, data centres and life sciences. Network, learn and debate with your peers in these not to-be-missed sessions

Geo Focus stage

Join special dedicated focuses on the key MIPIM markets of France, Germany, the Nordics, Gulf, Africa, Asia, and Central and Eastern Europe.

Discover our new conference venue with a view in 2025!

The Gare Maritime (registration venue in 2024), will now host MIPIM outstanding events such as the Forum des Élus and Equality of opportunities in real estate on Wednesday, the Public Private Partnerships Make it Happen stage on Thursday, and much more!

13.00 - 22.00
Grand Auditorium

HOUSING MATTERS!

a mipim event

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Creating a new deal

The Housing Matters! conference will kick off on Monday afternoon, exploring the mismatch between housing supply and demand.

Housing Matters! brings together investors, developers, local authorities, associations and urban experts to explore the latest trends in supply and demand, collaborative solutions for affordable housing, new housing models that match the products to the current needs and share visions of innovative housing of tomorrow.

- 13.00 Welcome coffee
- 14.00 - 14.10 Introduction
- 14.10 - 15.00 The Trend - Supply Does Not Match Demand
- 15.00 - 16.00 Collaborative Solutions for Affordable Housing
- 16.00 - 16.30 Coffee Break
- 16.15 - 17.30 Housing Reboot Workshop (Salon Croisette)
- 16.30 - 17.30 The Goal - Adapting housing products to the needs
- 17.30 - 17.55 Paths for Tomorrow
- 17.55 - 18.00 Closing Remarks
- 18.00 Networking Cocktail

Open to all

16.00 - 22.00
Hotel Martinez

RE INVEST SUMMIT

a mipim event

The RE-Invest Opening and evening dinner
By invitation only

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RE-INVEST DINNER SPONSOR



RE-Invest has been providing for over a decade now at MIPIM an exclusive opportunity for sovereign wealth, pension and insurance funds and other capital owners to debate investment strategies for real estate in developed and emerging markets. Before the dinner, guests will answer the intriguing questions "What is keeping you awake at night?" and "What are you most excited about?"

By invitation only

08.00 - 14.00
Hotel Martinez
RE INVEST SUMMIT
by mipim
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NEWMARK

15.00 - 16.00
Grand Auditorium
MIPIM Opening Keynote
Dr. Mario Draghi
Former President of the European Central Bank and Italian Prime Minister



16.20 - 18.00
Majestic Hotel - Salon Diane
POLITICAL LEADERS SUMMIT
by mipim
By invitation only

17.15 - 18.15
Grand Auditorium
ESG Awards
Organised by
EUBIN

19.00 - 22.00
Croisette & Riviera 9
Opening Night
Open to all registered attendees and included in your MIPIM pass

Leaders' perspective stage	Asset Class stage	Road to Zero stage	Make it happen stage	Main Room Gare Maritime	Harbor Room Gare Maritime
Palais 5	Palais 3	Palais 3	Palais 3 - Audi A	Gare Maritime	Gare Maritime
	<p>11.00 - 12.30 The Coliving Era - Understanding Trends in Shared Living, Market Demand, Innovations, and Exclusive Report Release</p> <p>Organised by Co-Liv</p>		<p>11.30 - 12.30 Partner session Diriyah Gate</p> <p>Organised by</p>		<p>11.00 - 12.30 Mastering Net Zero: Advancing the UK Net Zero Carbon Building Standard through Collaborative Round Tables</p>
<p>14.00 - 15.00 Emerging Trends in Real Estate® in 2025 and Beyond</p> <p>Organised by PRE</p>	<p>14.00 - 15.00 Future-Proofing Data Centre Investments - Strategies for Viability, Flexibility, and Scalability</p> <p>Sponsored by Knight Frank</p>	<p>14.00 - 15.00 Global Stocktake: Where are we on the Road to Zero?</p>			<p>14.00 - 15.00 Projet Immobilier et impact RSE : comment en faire un couple gagnant ?</p> <p>Organised by R3</p>
<p>16.00 - 17.00 The global investors' vision</p>	<p>16.00 - 17.00 Life Sciences - Revitalising Spaces and Advancing Sciences</p>	<p>16.00 - 17.00 Plan your transition to Zero Carbon Cities' decarbonisation roadmaps as guidance</p> <p>Sponsored by Heidelberg Materials</p>	<p>16.00 - 17.00 The battle for talent - attracting and retaining talent</p> <p>Sponsored by RICS</p>		<p>17.00 - 19.00 JLL Innovation Party</p> <p>Organised by JLL/Spark</p> <p>By registration only</p>
<p>17.30 - 18.30 Conférence de presse France</p>					

Geo Focus stage	UK Hub Verrière Grand Audi	London stand	Salon Croisette	Verrière Californie	Audi K	HTL Connection
Palais 3	Palais 1	C14	Palais 3	Palais 5	Palais 4	C21 - Plage J. Macé
		<p>10.00 - 10.45 London and leisure: all fun and games</p> <p>Sponsored by ESTATES GAZETTE</p> <p>10.45 - 11.55 Keynote</p> <p>11.00 - 11.45 Planning Change, Driving Growth</p>				<p>9.00 - 10.30 HTL Connection ribbon cutting ceremony & Networking Breakfast</p> <p>Sponsored by HTL</p>
<p>13.00 - 14.00 Oslo Investor Summit - Safe Haven or Banana Republic?</p> <p>Organised by Haavind Malling NORSK EIENDOM</p>	<p>14.00 - 14.15 The UK Hub Stage official launch - Ribbon cutting ceremony and welcome speech</p>	<p>12.00 - 12.45 Affordable Homes</p>			<p>11.30 - 12.30 Poland's Logistics & Industrial Safe Bet: What is capturing investors' attention?</p> <p>Hosted by AXIMMO DENTONS HILLWOOD</p>	
<p>14.30 - 15.30 Romania: The Emerging Investment Hub of Central and Eastern Europe</p> <p>Organised by ROMANIA INVESTMENT HUB</p>	<p>14.15 - 15.00 Investment strategies for clean buildings: Determining the right pathway forward</p>	<p>14.00 - 14.45 5 years on: Workplace Trends</p>	<p>14.00 - 15.00 How the Saudi Giga Projects are contributing to the development of the Kingdom's economy and the realisation of Vision 2030.</p> <p>Organised by INVEST SAUDI</p>	<p>14.00 - 15.00 Reimagining Cities: Disrupting the Urban Doom Loop</p> <p>Organised by CUSHMAN & WAKEFIELD</p>	<p>14.00 - 15.00 New Tashkent : The Future of Uzbekistan's Capital City</p> <p>Organised by YANIK YOSHKENT XW</p>	<p>14.00 - 15.00 Hybrid Hospitality: Multi-Destination Assets and Evolving Institutional Appetite</p>
<p>16.00 - 17.00 African Real Estate - Navigating Sustainability and Urbanisation</p>	<p>16.15 - 17.00 Faster, bigger, better - How can the North become the UK's development driver?</p> <p>Organised by Place</p>	<p>From 17.00 London Stand Opening Reception</p>	<p>16.30 - 18.00 Table-ronde « Revitalisation du patrimoine bâti »</p> <p>Organised by Horizon Lérman</p> <p>Closed door event</p>	<p>16.30 - 17.30 From Vision to Value: Generating Alpha and Driving Total Returns Leveraging Digital</p> <p>Organised by McKinsey & Company</p>	<p>16.00 - 17.00 Tech vs. Real Estate Giants: Collaboration or Competition?</p>	<p>16.00 - 17.00 Invest in...</p>
	<p>17.15 - 18.00 From trains to cranes: a residential development boom in the UK's best connected region</p> <p>Organised by WEST MIDLANDS GROWTH COMPANY</p>				<p>17.30 - 18.30 Partner session</p>	
	<p>18.00 - 19.00 Universities as Drivers of Economic Growth</p> <p>Organised by Universities as Drivers of Economic Growth</p>		<p>Sponsored by London</p>			<p>18.00 - 20.00 Networking Cocktail</p> <p>Organised by HTL</p>

Leaders' perspective stage	Asset Class stage	Road to Zero stage	Make it happen stage	Main Room Gare Maritime	Geo Focus stage
Palais 5	Palais 3	Palais 3	Palais 3 - Audi A	Gare Maritime	Palais 3
10.00 - 11.00 Doing business with purpose	10.00 - 12.30 The Residential Workshop - Mapping Capital Flows, Markets, and Shifts in Living Concepts	10.00 - 11.00 Surviving EU Taxonomy: Real Estate Compliance Made Simple Sponsored by CUNDALL	10.00 - 11.00 AI Lecture I: How some organizations get an unfair advantage in RE investment decisions with AI - don't get left behind!		9.30 - 10.30 Germany: German Real Estate Market & Capital: setting for rebound ? Sponsored by ctp
11.30 - 12.30 Trends in U.S. Real Estate and Capital Markets Organised by Dechert	12.00 - 12.30 Networking Drinks Reception Sponsored by RICS	11.30 - 12.30 Transition KPIs Unpacked: Real Estate Metrics that Matter Sponsored by m measurabl	11.30 - 12.30 AI Lecture II: AI - A 101 for senior Real Estate leaders Sponsored by CREW	11.00 - 15.00 FORUM DES ELUS <small>an initiative of mipim</small>	11.00 - 12.00 Invest in Japan Organised by Spanish
12.45 - 13.45 Italy and Beyond Organised by CHIOMENTI	14.00 - 15.00 The Logistics Forum: Part I - The global big picture, demand patterns, what's hot and investment trends Sponsored by ctp	14.00 - 15.00 From Brown to Green: Decarbonizing Real Estate for Sustainable Returns Sponsored by ECG	14.00 - 15.00 AI Lecture III: How can data help solve real estate problems Sponsored by ECG	In partnership with TAMF BFM BUSINESS FRANCE DES LOGEMENTS L'Opinion VILLES	12.30 - 13.30 Spanish Conference: Discover Spain's affordable housing market as a gateway to profitable and sustainable investments Organised by Spanish
14.00 - 15.00 Global Manufacturing and Supply Chain: How geopolitics and trade policies impact Industrial real estate Organised by JLL	15.00 - 16.00 The Logistics Forum: Part II - 'Not in my back yard!' Addressing land use shortages to serve houses and industry	15.30 - 16.30 Smarter Buildings for a Sustainable Future with Smart Readiness Indicator Organised by IFMA	15.30 - 16.30 AI Lecture IV: Ready your business for a digital world	By invitation only	14.00 - 15.00 Nordic Edge - Global Opportunities in the Nordic Market Organised by ctp
15.30 - 16.30 What does it take to become an effective urban change maker?	16.00 - 17.00 The Logistics Forum: Part III - Tackling ESG sustainability initiatives and impacts on the market and occupiers				15.30 - 16.30 CEE Real Estate - Global Appeal, Market Dynamics, and Investment Trends Sponsored by ctp
16.45 - 18.15 Property & infrastructures: leveraging Italy's unique natural beauty and strategic location Organised by ITA	17.00 - 17.30 The Logistics Forum: Networking Cocktail				18.00 - 18.45 Why is Portugal a leading opportunity for Real Estate Investors? Organised by APPE
18.30 - 19.30 Grand Prix AFEX 2025 Awards Organised by AFEX					18.45 - 19.30 Networking Cocktail Organised by APPE

11.00 - 15.00
Main Room - Gare Maritime

FORUM DES ELUS
an initiative of mipim

In partnership with
AMF **BFM BUSINESS** **FRANCE DES LOGEMENTS** **L'Opinion** **VILLES**

By invitation only

16.00 - 18.00
Main Room - Gare Maritime

Equality of opportunities in Real Estate

UK Hub Verrière Grand Audi	London stand	Salon Croisette	Verrière Californie	Audi K	HTL Connection
Palais 1	C14	Palais 3	Palais 5	Palais 4	C21 - Plage J. Macé
8.30 - 10.00 UK Investor Breakfast Closed door event Organised by GREAT	10.00 - 10.45 Green returns: the state of sustainability ROI in 2025 Sponsored by Property Week	8.30 - 10.30 GOP Networking Breakfast Organised by GIANNI ORIGIONI By invitation only	9.30 - 10.30 Madrid in transformation, an opportunity for the future Organised by MADRID	9.45 - 10.40 Metropolises in Motion: Liège and Lille, Attractiveness at the Core Organised by MEL	10.00 - 11.00 Leases and contractualization: Understanding the specificities of hotel asset leases Sponsored by SwissLife
10.45 - 11.30 Attracting investment: Sound future strategies for UK Real Estate	10.45 - 10.50 SwiMIPIM 11.00 - 11.45 Delivering Property for Science and Innovation	11.00 - 12.00 C'est dans les vieux pots qu'on fait les meilleures soupes : nos actifs ont de la ressource ! Organised by LINKCITY	11.00 - 12.00 Retrofitting for sustainable Real Estate: synchronizing decarbonization and climate adaptation plans to maximize performance Organised by deepki	10.45 - 11.40 Transforming yesterday's spaces into tomorrow's cityscapes. A dialogue between Charleroi and Nantes Métropole. Organised by gretec Nantes Métropole	11.30 - 12.30 Invest in...
11.30 - 12.15 Old Trafford regeneration scheme launch	14.00 - 14.45 Building the innovation economy: Working together to shape up a new breed of investment assets	14.30 - 15.30 Recovery: not everywhere all at once Organised by MSCI	14.00 - 15.00 Montpellier, l'avenir s'invente ici Organised by M	11.45 - 12.30 Fundraising Pitch session by Proptech Lab Organised by Proptech Lab	14.00 - 15.00 Shifting sands: the impact of falling interest rates on hotel investments and asset values Sponsored by HTL GLOBAL
16.00 - 16.45 Funding tomorrow's housing market: Debating investment opportunities, the role of Government and evolving product types in residential	16.00 - 16.45 Sport and Placemaking	16.00 - 17.00 Life Sciences: the roadmap for the reindustrialisation Organised by Barcelona Catalonia	15.30 - 16.15 Leveraging UK Innovation: Major investment opportunities in the new London-Birmingham corridor Organised by NET BUSINESS	15.00 - 15.50 Partner session Ecobuild	15.30 - 16.30 Leisure products: Resorts and campsites Sponsored by HTL GLOBAL
17.00 - 19.00 BPF Building our Future Drinks Reception	17.00 - 19.00 Drinks Reception Sponsored by RIBA	16.45 - 17.45 Between market correction and economic challenges: Where and how should you currently invest in Germany? Organised by BRUECKER CONSULT	16.45 - 17.45 Partner session ABN AMRO	16.00 - 17.00 Partner session ABN AMRO	18.00 - 20.00 Networking Cocktail Organised by ITA
		17.30 - 19.00 Brazilian Architecture and Urban Planning: Solutions for a Changing World Organised by Built by Brazil	18.15 - 19.30 Italian Networking Cocktail by ITA (Italian Trade Agency) Organised by ITA		

9.30 - 12.30
Audi J
Columbia AI Day

By invitation only

12.30 - 14.00
C21 - Plage J. Macé
HTL Connection Lunch

Sponsored by
ECE

By invitation only

18.30 - 19.30
Grand Auditorium Stage
mipim AWARDS

Open to all

Leaders' perspective stage	Asset Class stage	Road to Zero stage	Make it happen stage	Main Room Gare Maritime	Harbor Room Gare Maritime	Geo Focus stage	UK Hub Verrière Grand Audi	London stand	Salon Croisette	Verrière Californie	Audi K	HTL Connection
Palais 5	Palais 3	Palais 3	Palais 3 - Audi A	Gare Maritime	Gare Maritime	Palais 3	Palais 1	C14	Palais 3	Palais 5	Palais 4	C21 - Plage J. Macé
				8.30 - 10.30 ADI occupiers breakfast						8.30 - 10.00 Nordic Breakfast		
10.00 - 11.00 Long-term demographic change's impact on creating liveable and sustainable cities: differences in Europe vs international	10.00 - 12.30 The Offices Workshop - Global demand, revitalisation tactics, attracting investment, role of tech and future proofing ESG metrics	10.00 - 11.00 Protecting your value: Assessing and Addressing Physical Climate Risk and Building Resilience	10.00 - 11.00 The changing profession - preparing and retraining talent for future roles	Organised by AD	9.45 - 10.45 Who Pays for Long-Term Impact? Three-Sided Hot Seats Debate for Stagnant Development Sites	9.30 - 10.30 Middle East Mega Projects: Innovations, Investments, and Pathways to Sustainability	10.00 - 11.00 Urban reinvention to boost resilience: The crucial role of placemaking to attract investment in city centres and new towns	10.00 - 10.45 Value of Good Design	9.15 - 10.30 Conférence le Forum Suisse - Intervention du cabinet d'architecture international WilkinsonEyre	Organised by BUSINESS ARENA estate MEDIA fastighet	9.30 - 10.30 Session by Perspective	10.00 - 11.00 Sustainable attractivity: Redefining destinations by attracting and supporting high-impact projects
			Organised by RICS	By invitation only		Organised by Strategy&			Organised by Horizon Léman			
11.30 - 12.30 The big picture for real estate today: Macroeconomics, attracting investment and insurance of real estate - The latest trends and best		11.30 - 12.30 The secret sauce to success on the road to zero			11.00 - 12.30 A-Delphi Study for PPP: Building Long-Term Commitment in Urban Regeneration	11.00 - 13.00 Choose France	11.15 - 12.00 Investible North: where should investors put their money?	11.00 - 11.45 Tall Buildings	11.00 - 12.00 Global Solutions	10.30 - 11.30 Session image Madrid Region, the leading model for investment attraction	10.45 - 12.00 Conference de la Région de Bruxelles-Capitale avec le Ministre-Président	
Sponsored by PIMCO	Sponsored by E.ON	Organised by KONE					Organised by Place		Organised by DENMARK	Organised by Comunidad de Madrid		
14.00 - 15.00 mipim CHALLENGERS	14.00 - 16.00 European Healthcare Real Estate: Market Insights and New Opportunities		14.00 - 15.00 CoreNet Global's visionary bold statements predict an industry upheaval by 2030!		14.00 - 15.30 Collaborative Partnerships for Social Value - Round Tables to Drive Impact on the Ground	14.00 - 15.00 Cities of the Future - How Gulf Economies are Reshaping Tomorrow's Cities		12.00 - 12.30 London Past and Future				12.30 - 14.00 HTL Connection Lunch
			Organised by CORENET									Sponsored by ECE
									14.00 - 15.00 With KSA poised to host Expo 2030 and The FIFA World Cup 2034 we explore how mega event planning shapes real estate development and investment		14.00 - 15.00 Il real estate costruisce l'asset class del futuro	
	Sponsored by SwissLife								Organised by INVEST SAUDI		Organised by Il Quotidiano Immobiliare	By invitation only
	16.00 - 16.30 Cocktails & Connections: Post-Workshop Networking Event				16.00 - 17.00 Financing Neighbourhood Regeneration in Europe: Cities and Real Estate Path to Tackle the Housing Crisis Without Sacrificing Climate Goals			15.00 - 15.45 Planning Healthy Cities			15.30 - 16.30 LET'S BRAND THE FUTURE: Creating Luxury Experiences from Residential to Hospitality	
	Sponsored by SwissLife				Organised by E4G						Organised by OB	