

**mipim**<sup>®</sup>

# MIPIM CONFERENCES AT A GLANCE PROGRAMME

**11 – 14 March 2025**

Housing Matters! On Monday 10

**Palais des Festivals, Cannes**

Built by  
**RX** In the business of  
building businesses

# 7 Stages to get inspired, learn and meet the community

## Leaders' Perspective Stage



Debate big picture topics including how to be a change maker, demographic change, and the latest macroeconomics, finance challenges and rising insurance costs.

## Make It Happen Stage



In 2025 the Make it happen stage will focus on attracting talent on Tuesday, how to make the best of Artificial Intelligence on Wednesday and successful public private partnerships on Thursday.

## Road to Zero Stage



Dive into the deep end and find out firsthand about the many innovative initiatives the real estate community is taking on the road to net zero. Walk away feeling inspired to do even more.

## Asset Class Stage



Hear all you need to know via six comprehensive workshops on residential, logistics, offices, healthcare, data centres and life sciences. Network, learn and debate with your peers in these not-to-be-missed sessions

## Hospitality Stage



Gain insights into the latest investment trends and strategies, retrofitting and repurposing projects, and tech innovation in the F&B, and the corporate, resorts and luxury hospitality sectors.

## Geo Focus Stage



Join special dedicated focuses on the key MIPIM markets of France, Germany, the Nordics, Middle East, Africa, Asia, and Central and Eastern Europe.

## UK Stage



Explore the latest trends, opportunities and challenges in this dedicated stage for the UK.

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## ROAD TO ZERO

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# Monday Programme – Preopening – draft as of December 2024

## Housing Matters!

*Grand Auditorium* - 13.00-22.00



### Creating a new deal

The *Housing Matters!* conference will kick off on **Monday afternoon**, exploring the mismatch between housing supply and demand.

*Housing Matters!* brings together **investors, developers, local authorities, associations** and **urban experts** to explore the latest trends in supply and demand, collaborative solutions for affordable housing, new housing models that match the products to the current needs and share visions of innovative housing of tomorrow.

2:00 PM – 2:10 PM: Introduction

2:10 PM – 3:00 PM: the Trend – Supply Does Not Match Demand

3:00 PM – 4:00 PM: Collaborative Solutions for Affordable Housing

4:00 PM – 4:30 PM: Coffee Break

4:30 PM – 5.30 PM: the Goal: Adapting housing products to the needs

OR Housing reboot workshop (4.15 PM-5.30 PM)

5 :30 PM – 5:55 PM: Paths for Tomorrow

5:55 PM – 6:00 PM: Closing Remarks

# Tuesday Programme – official sessions – December draft

Leaders' Perspective stage	Asset class stage	Geo Focus stage	Road to Zero stage	Make it happen stage: HR	Other events inside Palais	Tbd outside Palais	UK hub	London stand	HTL Connection	Gare maritime
	14.00-15.00 Data centres		14.00-15.00 Global Stocktake: Where are we on the Road to Zero?			08.00-13.00 The RE-Invest Summit By invitation only Hotel Martinez				
					15.00-16.00 The Opening keynote Grand Auditorium		Work in progress	Work in progress	Work in progress	Work in progress
16.00-17.00 The global investors' vision	16.00-17.00 Life sciences	16.00-17.00 Africa	16.00-17.00 Plan your transition to Zero Carbon: Cities' decarbonisation roadmaps as guidance	16.00-17.00 The battle for talent - Dressing to impress	16.20-18.50 The Challengers' workshop By invitation only TBD	16.20-18.00 The Political Leader's Summit By invitation only TBD				

# Wednesday Programme – official sessions – December draft

Leaders' Perspective stage	Asset class stage	Geo Focus stage	Road to Zero stage	Make it happen stage: Digital RE day	Gare Maritime	Tbd outside Palais	UK hub	London stand	HTL Connection
<p><b>10.00-11.00</b> Doing business with purpose</p> <p><b>15.30-16.30</b> What does it take to become an effective urban change maker?</p>	<p><b>10.00-12.30</b> The Residential Workshop – Mapping Money, Markets, and Moves in Living Concepts</p> <p><b>14.00-17.00</b> The Logistics Workshop – The global big picture, demand patterns, investment trends, land use shortages and tackling ESG initiatives</p>	<p><b>09.30-10.30</b> Germany</p> <p><b>11.00-12.00</b> Japan</p> <p><b>14.00-15.00</b> Nordics</p> <p><b>15.30-16.30</b> CEE</p>	<p><b>10.00-11.00</b> Surviving EU Taxonomy: Real Estate Compliance Made Simple</p> <p><b>11.30-12.30</b> Transition KPIs Unpacked: Real Estate Metrics that Matter</p> <p><b>14.00-15.00</b> From Brown to Green: Decarbonizing Real Estate for Sustainable Returns</p>	<p><b>10.00-11.00</b> How financial services get an unfair advantage in RE investment decisions with AI</p> <p><b>11.30-12.30</b> AI – A 101 for senior real estate leaders</p> <p><b>14.00-15.00</b> Data: Everything you need to know</p> <p><b>15.30-16.30</b> Readying your business for a digital world</p>	<p><b>11.00-15.00</b> Forum des élus By invitation only <i>Gare Maritime</i></p> <p><b>16.00-18.00</b> Women's event - Equality in RE <i>Gare Maritime</i></p>	<p><b>12.30-14.00</b> Asia lunch By invitation only <i>TBD</i></p>	Work in progress	Work in progress	Work in progress

# Thursday Programme – official sessions – December draft

Leaders' Perspective stage	Asset class stage	Geo Focus stage	Road to Zero stage	Make it happen stage: PPP	Gare Maritime	UK hub	London stand	HTL Connection
<p><b>10.00-11.00</b> Long-term demographic change's impact on creating liveable and sustainable cities</p>	<p><b>10.00-12.30</b> <b>The Offices Workshop</b> – Global demand, revitalisation tactics, attracting investment, role of tech and future proofing ESG metrics</p>	<p><b>11.00-13.00</b> <b>France</b></p>	<p><b>10.00-11.00</b> <b>Protecting your value: Assessing and Addressing Physical Climate Risk and Building Resilience</b></p>	<p><b>9.45-10.45</b> <b>Who Pays for Long-Term Impact?</b> Three-Sided Hot Seats Debate for Stagnant Development Sites</p>	<p><b>08.30-10.30</b> <b>ADI occupiers breakfast</b> <i>By invitation only</i> <b>TBD</b></p>			
<p><b>11.30-12.30</b> The big picture for real estate today: Macroeconomics, attracting investment and insurance of RE</p>	<p><b>14.00-16:30</b> <b>Healthcare Workshop</b></p>	<p><b>14.00-15.00</b> <b>Middle East</b></p>		<p><b>11.00-12.30</b> <b>A-Delphi Study for PPP:</b> How can private and public stakeholders foster mutual long-term commitments in urban regeneration?</p>		Work in progress	Work in progress	<p><b>12.30-14.00</b> <b>Hospitality lunch</b> <i>By invitation only</i> <b>HTL Connection stand</b></p>
<p><b>14.00-15.00</b> <b>Challengers Conference</b></p>				<p><b>14.00-15.30</b> <b>Collaborative Partnerships for Urban Social Value:</b> Public-Private Round-Table Design Labs <b>16.00-17.30</b> <b>Partnering for Net Zero</b></p>				



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Thank you

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